

# CRANE MERCHANDISING SYSTEMS


2043 Woodland Parkway, Suite 102 St. Louis, MO 63146 1-800-325-8811 ext. 3529  
Fax: 314-298-8470 Email: [credit@cranems.com](mailto:credit@cranems.com)

**Print completed form, sign, & email  
or fax to the Financial Services  
Department. Please note that all  
required fields are outlined in red.**

**A copy of current state driver license or ID card is required on Sole Proprietorships  
and Partnerships**

## CREDIT APPLICATION

Proprietorship	Corporation	S Corporation	LLC	Partnership	Other
Legal Entity Name (Full Owner Name if Proprietorship)			Doing Business As		
Physical Street Address		City	State	Zip Code	County
Mailing Address		City	State	Zip Code	County
Federal ID #	Date Business Started		Organized in State of		State ID #
Telephone #	Fax #	E-mail		A/P Contact Name	
<b>PRINCIPAL OWNER AND OFFICERS (include Owner or Shareholder or Partners and % of Ownership)</b>					
1) Name		% of Ownership	Title		SS #
Home Address		City	State		Zip
Home Telephone		Cell Phone	Spouse's Name		SS #
2) Name		% of Ownership	Title		SS #
Home Address		City	State		Zip
Home Telephone		Cell Phone	Spouse's Name		SS #
3) Name		% of Ownership	Title		SS #
Home Address		City	State		Zip
Home Telephone		Cell Phone	Spouse's Name		SS #
<b>BANK REFERENCE</b>					
Name		City/State	Contact Name		Telephone #
Checking Account #		Loan Account #			Fax #

<b>Legal Entity Name</b>		
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		<p><b>Print completed form, sign, &amp; email or fax to the Financial Services Department. Please note that all required fields are outlined in red.</b></p>

<b>TRADE REFERENCES</b>		
1) Company Name	Telephone #	Monthly Purchases:
Contact Name	Fax #	
2) Company Name	Telephone #	Monthly Purchases
Contact Name	Fax #	

<b>FINANCIAL INFORMATION</b>				
Credit Terms Requested		Any unsatisfied judgements against applicant	Yes	No
Amount of Credit Requested		Any suits pending against applicant		
		Any bankruptcies filed with respect to applicant		
<p>If requesting credit terms, a copy of the applicant(s) most recent financial statement must be submitted with credit application</p>				

<b>REMARKS</b>			
<p>The undersigned, individually, and also as a partner or corporate officer (if signed in that capacity) does hereby certify the truth, correctness, and completeness of all representations included or attached to this credit application with the understanding that Crane Merchandising Systems ("Seller") will rely upon said representations in the extension of credit terms. Seller is authorized to conduct further inquiry as to the credit worthiness of the applicant, but is not obligated to do so, and is entitled to rely upon the accuracy and completeness of the information provided herein whether or not further inquiry is conducted. Applicant agrees to pay interest on past due balances at the lessor of 2% per month, or the highest rate of interest permitted by law, whichever is lower.</p> <p>Applicant hereby authorizes the release of credit information and/or credit reports to Seller from its bank, trade references, credit bureaus and other sources, both now and at any future dates. The credit information obtained from Applicant's references will be used for the purpose of setting up or reviewing Applicant's credit account. All information provided will be held in strict confidence.</p> <p>In the event that Applicant fails to make any payment when due, Applicant shall pay all attorney's fees and costs incurred by Seller in enforcing Applicant's payment obligations. Applicant agrees that it is bound by the additional terms and conditions stated on page 3 of this Application and acknowledges that it has read and understands such terms and conditions.</p>			

<b>SIGNATURE OF APPLICANT</b> (must be signed by owner or partner(s) corporate officer)	<b>PRINT NAME</b>	<b>TITLE</b>	<b>DATE</b>
<b>SIGNATURE OF ADDITIONAL PRINCIPALS</b>			
<b>SIGNATURE OF ADDITIONAL PRINCIPALS</b>			

ADDITIONAL SIGNATURES REQUIRED ON PAGE 3

<b>Legal Entity Name</b>	
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<b>CRANE</b>	<b>MERCHANDISING SYSTEMS</b> 2043 Woodland Parkway, Suite 102 St. Louis, MO 63146 1-800-325-8811 ext. 3529 Fax: 314-298-8470 Email: <a href="mailto:credit@cranems.com">credit@cranems.com</a> <b>A copy of current state driver license or ID card is required on Sole Proprietorships and Partnerships</b>
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**ADDITIONAL TERMS AND CONDITIONS**

Applicant understands and agrees that it is applying for a credit account with Seller and that this is a commercial credit application. Applicant hereby certifies that Applicant has sufficient funds from which to pay any balance due and that the information provided on page 1 & 2 of this credit application is complete and accurate. Applicant understands that Seller will rely upon such information in making its determination of whether to extend credit to Applicant. Applicant understands that Seller will retain credit history and to answer questions posed by others about Applicant's credit experience with Seller.

Applicant shall pay all charges associated with its account according to the terms of this application and the applicable invoice. All delinquent balances shall carry interest at a rate of two percent (2%) per month or the highest rate permitted by law, whichever is lower.

Seller's review of this application does not constitute authorization or approval of a credit relationship or any specific credit terms. Applicant's submission of this application does not imply any obligation on Seller's part to grant an account or extend credit to Applicant and Seller has the right to refuse to provide credit to Applicant at any time and for any reason, with or without notice, in its sole and exclusive discretion, except for reasons prohibited by law.

The Federal Equal Credit Opportunity Act prohibits creditors from discriminating against credit applicants on the basis of race, color, religion, national origin, sex, marital status, age (provided the applicant has the capacity to enter into a binding contract), because all or part of the applicant's income derives from any public assistance program, or because the applicant has in good faith exercised any right under the Consumer Credit Protection Act. The federal agency that administers compliance with this law concerning this creditor is the Federal Trade Commission, Equal Credit Opportunity, Washington, D.C. 20580.

If your application for business credit is denied, you have the right to a written statement of the specific reasons for the denial. To obtain the statement, please contact the Seller within 60 days from the date you are notified of our decision. We will send you a written statement of reasons for the denial within 30 days of receiving your request for the statement.

Applicant shall immediately notify Seller of any change in Applicant's ownership, legal entity, state of domicile or address.

Applicant and any Guarantors shall be personally be liable to pay any and all charges in connection with Applicant's account, including, without limitation, the balance of the account, any late charges, collection fees and costs (including reasonable attorneys' fees), and interest on any delinquent amount. If this account is placed in the hands of any third party for collection of any unpaid balance, Applicant and any Guarantors shall be jointly and severally liable to pay any reasonable collection fees, attorney fees and/or court costs.

Each undersigned is either the sole proprietor of Applicant, a General Partner of Applicant, or one of the Principal Owners of Applicant. Each undersigned hereby gives permission to Seller to obtain and utilize an individual credit report on him/her personally to determine his/her creditworthiness.

Print Name: _____ Signature: _____	Print Name: _____ Signature: _____
Print Name: _____ Signature: _____	